

## PRESERVATION OF THE CAMDEN, NJ PORT DISTRICT



The City of Camden proposed to make the entire Port District, an active industrial area, and one of the economic engines of the City, an area in need of redevelopment, with the primary proposed use as residential. Property owners and Port tenants united against this concept and asked **Swiger Consulting** to assist in defending their businesses. Dr. Ernest Swiger prepared a detailed economic impact analysis which demonstrated that the Port not only was a significant economic force in its own right, but that its activities supported many and diverse aspects of the City, County, and regional economies. Dr. Swiger testified before the Camden Planning Board and provided materials to the local and regional press in defense of the Port businesses.

The project went beyond simply defending the Port area with Dr. Swiger's preparation of plans to preserve Port operations while accommodating proposed nearby residential development. Dr. Swiger's scenario included closing some streets and channeling traffic through key corridors, the creation of physical buffers around the Port area, the preservation of space for the expansion of Port operations, and the creation of commercial districts facing the Port area.

The City rescinded its proposal and Port activities continue at a record-breaking pace.