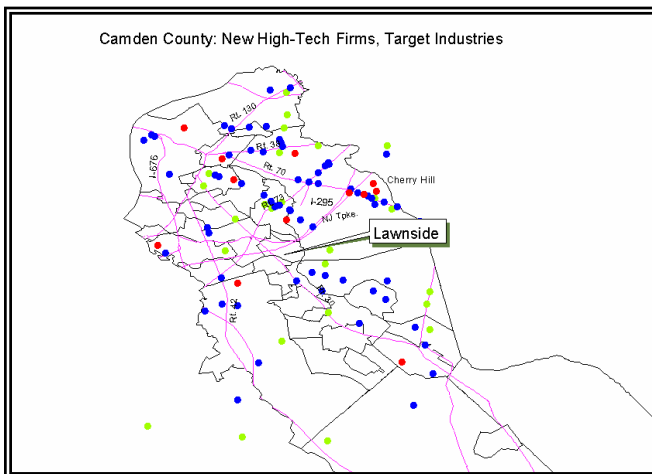


SWIGER CONSULTING, INC.

FEASIBILITY STUDY FOR A CYBERDISTRICT IN THE BOROUGH OF LAWNSIDE, NEW JERSEY

The Borough of Lawnside received a New Jersey Redevelopment Authority grant to develop a strategy that would marry the Borough's high quality developable sites with the high technology infrastructure and the Borough's excellent position as a ground transportation nexus. Working with a telecommunications consulting firm, Dr. Swiger assessed high tech growth industries in the immediate area, evaluated the Borough's location decision strengths and weaknesses, evaluated the high tech infrastructure relative to the developable sites, and made ranked recommendations for the development of those sites.

The map below shows the locations of new tech firms in the targeted industries.



The key marketing strengths were the Borough's infrastructure, proximity to transportation corridors and major markets, and the ability to provide sites and buildings at competitive costs in the Philadelphia market.

The study recommended a Technology Center that would focus on wired telecommunications firms, electronic information and database providers or e-commerce operations.